

ORDER

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|-------------------|----------------------|------------------------------|--------------------|------------|
| Orders | Order / Rev: | 719579 - 1 | | |
| | Alt Order #: | 06359345 | | |
| | Product Desc: | OBAMA SCHED C | | |
| | Estimate: | 1897 c | | |
| | Flight Dates: | 10/23/12 - 10/29/12 | Primary AE: | Aaron Ashe |
| | Original Date / Rev: | 10/01/12 / 10/23/12 | Sales Office: | T-WAS |
| | Order Type: | Political | Sales Region: | NAT |
| Agency | Name: | Greer Margolis Mitchell/ Pol | | |
| | Buying Contact: | K Keuleman | | |
| | Billing Contact: | | | |
| | | 3050 K St NW | Billing Calendar: | Broadcast |
| | | Washington, DC 20007 | Billing Cycle: | WEEKLY |
| | | | Agency Commission: | 15% |
| Advertiser | Name: | Obama/D/President | | |
| | Demographic: | A35+ | | |
| | Product Codes: | PL-Presidential | | |
| | Priority: | P-3 | | |
| | Revenue Codes: | AGY, GEN, POL | | |

| | | | | | Totals | | | | |
|------------|----------|---------|--------------|-------------|---------------|---------|--------------|-------------|--------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 10/22/12 | 10/28/12 | 39 | \$61,500.00 | \$52,275.00 | October 2012 | 39 | \$61,500.00 | \$52,275.00 | 0.00 |
| 10/29/12 | 11/04/12 | 11 | \$8,050.00 | \$6,842.50 | November 2012 | 11 | \$8,050.00 | \$6,842.50 | 0.00 |
| | | | | | Totals | 50 | \$69,550.00 | \$59,117.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------|------|----------|----------|----------------|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| 1 | WTSP | 10/23/12 | 10/29/12 | Letterman | CM | 1135p-1237a | MTWTF-- | :30 | 4 | \$700.00 | P-3 | 0.00 | NM | 4 | \$2,800.00 |
| Late Night with David Letterman | | | | | | | | | | | | | | | |
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| 2 | WTSP | 10/23/12 | 10/29/12 | Price Is Right | CM | 11a-12p | MTWTF-- | :30 | 3 | \$900.00 | P-3 | 0.00 | NM | 3 | \$2,700.00 |
| Price Is Right | | | | | | | | | | | | | | | |
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| 3 | WTSP | 10/23/12 | 10/29/12 | Y&R | CM | 1230-130p | MTWTF-- | :30 | 3 | \$1,100.00 | P-3 | 0.00 | NM | 3 | \$3,300.00 |
| Young and the Restless | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
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| 4 | WTSP | 10/23/12 | 10/29/12 | M-F 12-1230p | CM | 12-1230p | MTWTF-- | :30 | 4 | \$900.00 | P-3 | 0.00 | NM | 4 | \$3,600.00 |
| 10 News @ Noon | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| E 5 | WTSP | 10/23/12 | 10/29/12 | B&B | CM | 130-2p | MTWTF-- | :30 | 3 | \$1,100.00 | P-3 | 0.00 | NM | 2 | \$2,200.00 |
| Bold and Beautiful | | | | | | | | | | | | | | | |
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Order / Rev: 719579 - 1
Alt Order #: 06359345
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President
Product Desc: OBAMA SCHED C WTSP-TV
Estimate: 1897 c

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount | |
|-----|------|-------------------|-----------------|--|-------|---------------------------|----------|-----|-------|-------------|-----|---------------|-------|--------|-------------|
| 6 | WTSP | 10/23/12 | 10/29/12 | M-F 4-5p Dr. Phil | CM | 4-5p | MTWTF-- | :30 | 5 | \$800.00 | P-3 | 0.00 | NM | 5 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$800.00 | | 0.00 | | | |
| 7 | WTSP | 10/23/12 | 10/29/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p | MTWTF-- | :30 | 5 | \$550.00 | P-3 | 0.00 | NM | 5 | \$2,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 5 | | | | \$550.00 | | 0.00 | | | |
| 8 | WTSP | 10/23/12 | 10/29/12 | CBS Evening News CBS Evening News | CM | 630-7p | M-W-F-- | :30 | 3 | \$1,000.00 | P-3 | 0.00 | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | M-W-F-- | | 3 | | | | \$1,000.00 | | 0.00 | | | |
| 9 | WTSP | 10/23/12 | 10/29/12 | CBS This Morning CBS This Morning | CM | 7-9a (7:00 AM-8:00 AM) | MTWTF-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 3 | | | | \$400.00 | | 0.00 | | | |
| 10 | WTSP | 10/23/12 | 10/29/12 | CBS This Morning CBS This Morning | CM | 7-9a (8:00 AM-9:00 AM) | MTWTF-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 3 | | | | \$400.00 | | 0.00 | | | |
| 11 | WTSP | 10/23/12 | 10/29/12 | M-F 9-930a 10 News, 9a0M 10 News, 9am | CM | 9-9:30A | MTWTF-- | :30 | 3 | \$200.00 | P-3 | 0.00 | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | MTWTF-- | | 3 | | | | \$200.00 | | 0.00 | | | |
| 12 | WTSP | 10/26/12 | 10/26/12 | Fri Prime C Blue Bloods | CM | Fri 10-11p | -----F-- | :30 | 1 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----F-- | | 1 | | | | \$6,000.00 | | 0.00 | | | |
| 13 | WTSP | 10/26/12 | 10/26/12 | Fri Prime A CSI: NY | CM | Fri 8-9p | -----F-- | :30 | 1 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----F-- | | 1 | | | | \$6,000.00 | | 0.00 | | | |
| 14 | WTSP | 10/23/12 | 10/26/12 | CBS This Morning CBS This Morning | CM | 7-9a | -TWTF-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -TWTF-- | | 1 | | | | \$400.00 | | 0.00 | | | |
| 15 | WTSP | 10/28/12 | 10/28/12 | LN (Su) Late News (Su) | CM | Su 11-1135p | -----S | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| 16 | WTSP | 10/28/12 | 10/28/12 | Sun Prime C The Good Wife | CM | Sun 9-10p | -----S | :30 | 1 | \$7,000.00 | P-3 | 0.00 | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | | | \$7,000.00 | | 0.00 | | | |
| 17 | WTSP | 10/23/12 | 10/23/12 | Tue Prime B NCIS: Los Angeles | CM | Tue 9-10p | -T----- | :30 | 1 | \$9,000.00 | P-3 | 0.00 | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | 1 | | | | \$9,000.00 | | 0.00 | | | |
| 18 | WTSP | 10/24/12 | 10/24/12 | Wed Prime B Criminal Minds | CM | Wed 9-10p | --W---- | :30 | 1 | \$10,000.00 | P-3 | 0.00 | NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | --W---- | | 1 | | | | \$10,000.00 | | 0.00 | | | |
| 19 | WTSP | 10/23/12 | 10/26/12 | 530-6a 530-6a 10 News | CM | 530-6a | -TWTF-- | :30 | 3 | \$300.00 | P-3 | 0.00 | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -TWTF-- | | 3 | | | | \$300.00 | | 0.00 | | | |
| N20 | WTSP | 10/24/12 | 10/26/12 | M-F 530-6p 10 News at 530p | CM | 530-6p | --WTF-- | :30 | 2 | \$550.00 | P-3 | 0.00 | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | --WTF-- | | 2 | | | | \$550.00 | | 0.00 | | | |

Order / Rev: 719579 - 1
 Alt Order #: 06359345
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
 Estimate: 1897 c

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | |
|----------------|------|----------|----------|-------------------------------|-------|----------------|---------|----------|-------|----------|-----|--------|------|-------------|------------|--|--|--|--|--|--|--|--|--|
| N20 | WTSP | 10/24/12 | 10/26/12 | M-F 530-6p 10 News at 530p | CM | 530-6p | --WTF-- | :30 | 2 | \$550.00 | P-3 | 0.00 | NM | 2 | \$1,100.00 | | | | | | | | | |
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| Start Date | | End Date | | Weekdays | | Spots/Week | | Rate | | Rating | | | | | | | | | | | | | | |
| Week: 10/22/12 | | 10/28/12 | | --WTF-- | | 2 | | \$550.00 | | 0.00 | | | | | | | | | | | | | | |
| <hr/> | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | Totals | 50 | \$69,550.00 | | | | | | | | | | |